Inaugural

Advances in Clinical Technology

16-17 September 2014 | Café Royal Hotel | London | UK

Collaborative Innovation in Clinical Trials

Global Industry Speakers:

Timothy Kropp
Acting Deputy Director, Office of Computational Science, FDA, USA

Paul Houston
Head of European Strategic Projects, CDISC Europe, UK

Peter Milligan
VP Clinical Platforms Transformation, R&D Projects Clinical Platforms & Sciences, GSK, UK

Jacalyn Kent
Senior Director, Clinical Development Information & Optimization Services / Next Generation Development (NGD) - Trial Execution, Eli Lilly, USA

Jeannett Dimsits
Vice President, Scientific Affairs, Haemophilia R&D Portfolio, Novo Nordisk, Denmark

Wolfgang Renz
Corporate Vice President PM Business Development Licensing, Strategy New Business Model and Healthcare Innovation, Boehringer Ingelheim, Germany

Munther Baara
Senior Director, R&D Business Technology, Pfizer Inc, United States

Joseph Kim
Clinical Operations Director, Shire, USA

In Collaboration with:

Sponsors:

To register: +44 (0) 20 7017 7481 registrations@informa-ls.com www.informa-ls.com/ACT
SPECIAL FOCUS AFTERNOON:
Monday 15 September 2014

Gaming and Applications to the Pharmaceutical Industry
Don’t miss out on this pre-conference workshop which will explore the benefits of Gamification and how it can be applied to the pharmaceutical industry to enhance patient engagement.

Session leaders: Kiran Fernandes, Head of Department of Management & Professor of Operations Management, Durham University, UK
Nick Brown, CEO, Boss Level, UK
Peter Cowling, Professor of Computer Science, University of York, UK

DAY ONE: Tuesday 16 September 2014

08:30 Morning Coffee and Registration
08:50 Opening Address from the Chairperson

PLENARY
Mobile Technologies in Clinical Trials
09:00 Exploring how mobile health is reshaping the industry
Matt Bonem, Pharmaceutical Project Director, Global Medicines Development, AstraZeneca, UK
09:25 Assessing the advantages of mobile healthcare in emerging markets
Wolfgang Renz, Corporate Vice President PM Business Development Licensing, Strategy New Business Model and Healthcare Innovation, Boehringer Ingelheim, Germany

10:00 Analysing the trends in mobile healthcare and the effect on clinical trials
Matt Bonem, Pharmaceutical Project Director, Global Medicines Development, AstraZeneca, UK
Darshan Shah, Innovation Leader, Clinical Operations, AstraZeneca, USA
Wolfgang Renz, Corporate Vice President PM Business Development Licensing, Strategy New Business Model and Healthcare Innovation, Boehringer Ingelheim, Germany
Stan Kachnowski, Visiting Professor, Indian Institute of Technology - Delhi, India, Chair, Healthcare Innovation Technology Lab, USA, and Fellow, Royal Society of Medicine, England

10:30 An expert panel discussion on technologies on the market.
Matt Bonem, Matt Bonem, Pharmaceutical Project Director, Global Medicines Development, AstraZeneca, UK
Darshan Shah, Innovation Leader, Clinical Operations, AstraZeneca, USA
Wolfgang Renz, Corporate Vice President PM Business Development Licensing, Strategy New Business Model and Healthcare Innovation, Boehringer Ingelheim, Germany
Stan Kachnowski, Visiting Professor, Indian Institute of Technology - Delhi, India, Chair, Healthcare Innovation Technology Lab, USA, and Fellow, Royal Society of Medicine, England

09:50 Mobile Technology: What does the future hold for clinical trials?
Stan Kachnowski, Visiting Professor, Indian Institute of Technology - Delhi, India, Chair, Healthcare Innovation Technology Lab, USA, and Fellow, Royal Society of Medicine, England

Standardisation of Technologies
13:30 CDISC: Streamlining global research & regulatory processes
Paul Houston, Head of European Strategic Projects, CDISC Europe, UK

Integration of Technologies
14:00 Streamlining operations through integration of technology systems
Bert Hartog, PhD, Director Clinical R&D, Global Clinical Operations, Janssen – Pharmaceutical Companies of Johnson & Johnson, Belgium
14:30 Ensuring efficient business processes in outsourced partnerships: Integration of clinical data from various databases
Siegfried Roesch, Director Clinical Operations, Clinical Development, Bavarian Nordic GmbH, Germany
15:00 Establishing an effective and strategic pharma-CRO-technology provider partnership
Adela Pau, Senior Clinical Data Manager, Almiral, Spain
15:30 Afternoon Tea and Networking

Patient Engagement
16:00 Assessing the increased importance of patient interaction in clinical trials
Joseph Kim, Clinical Operations Director, Shire, USA
16:30 Challenges in Engaging, Recruiting and Retaining patients in Clinical Trials: Can technologies help advance this space?
Sumu Sethi, Global Studies Leader and Innovation liaison, Roche, UK

17:00 FDA perspective on clinical technology platforms - Remote Presentation
Timothy Kropp, Acting Deputy Director, Office of Computational Science, FDA, USA

17:30 Clarifying regulatory expectations for electronic data management systems and technology platforms
Chris Shilling, Consultant, Innovation Vizier, Pharma Diagnostics NV, UK
Bethany Hills, Partner, Epstein Becker Green, Counsel to mHealth Regulatory Coalition, USA

Technical Stream

eTMF
13:30 Developing a successful eTMF strategy
Elzin Rammell, Managing Director, RAMMELL Consulting Ltd, UK
14:00 Pfizer Case Study: Implementing a large scale transformation eTMF strategy
Martin Thorley, TMF Content Integration Lead, Pfizer, UK
14:30 Establishing an eArchiving strategy
Wendy Trimboi, TMF Process Management and QC, Global Regulatory Operations, Eisai, USA

15:00 SPOTLIGHT SESSION
For more details on sponsorship opportunities please contact Luke Pickering by email: luke.pickering@informa.com or tel: +44 (0) 20 3377 3553
15:30 Afternoon Tea and Networking
16:00 Be a solution provider to real life problems
Bert Hartog, PhD, Director Clinical R&D, Global Clinical Operations, Janssen – Pharmaceutical Companies of Johnson & Johnson, Belgium
Elzin Rammell, Managing Director, RAMMELL Consulting Ltd, UK

Cloud Computing
16:30 Cloud computing: Applications to the pharmaceutical industry
Keith Davis, Global Director & Head, Knowledge, Records & Information Strategies, Biogen Idec, USA
Jane Twitchen, Associate Director, Records & Information Strategies, Biogen Idec, UK
DAY TWO: Wednesday 17 September 2014

PLENARY
Disruptive Innovations in Clinical Trials

09:00 Enabling participants access to the electronic clinical trial data: The Blue Button Project
Munther Baara, Senior Director, R&D Business Technology, Pfizer Inc, United States

09:30 Disruptive Innovation: How the standardized, high assurance, Digital Identity Credential improves the clinical trial process
Mollie Shields-Uehling, President and CEO, SAFE-BioPharma Association, USA

10:00 Battle of the Tech Platforms
Companies confirmed include: PhlexGlobal
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Operational Stream

Investigator Portals

13:15 Improving the functionality and efficiency of data management systems through the use of investigator portals
Jeannett Dimsits, Vice President, Scientific Affairs, Haemophilia R&D Portfolio, Novo Nordisk, Denmark

13:45 Real World Patients: Can we use Electronic Healthcare Records to bridge the gap between Randomised Clinical Trials and observational research evidence?
Sajan Khosla, Director, Health Informatics, AstraZeneca, UK

14:15 Insight into the Innovative Medicines Initiative EHR4CR project
Dipak Kaira, Clinical Professor of Health Informatics, University College London, UK

14:45 Afternoon Tea and Networking

Technical Stream

CTMS

13:15 CTMS as a middle wheel for technology developments: Making a more effective and efficient system
Charles Romano, Senior Director Clinical Research, Amniox Medical, USA
Steven Sweeney, Head of Clinical Development Operations, Arteaus Therapeutics, USA

Risk-Based Monitoring

13:45 Advanced analytics supporting real-time site quality management and RBM strategies
Jahanara Miotto, Independent Consultant, former Sr Director of Strategic Planning at Eisai, USA

14:15 SPOTLIGHT SESSION
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ePRO

14:45 Afternoon Tea and Networking

15:10 Enabling higher quality data collection through electronic patient diaries
Michel Arnould, President, French Biomedical Data Management Association & Consultant, Arnould.org, France

15:40 BYOD to ePRO: The challenges and benefits of a necessary evolution
Scottie Kern, Director, Sacaja Consulting Ltd, UK

Media Partners:

11:45 Emerging trends in virtual clinical trials
Bill Cooney, President and CEO, MedPoint Digital, Inc, USA

12:15 Lunch and Networking

With great advances taking place in mobile technology, internet and web-based tools, industry leaders are joining forces to accelerate and simplify R&D. Advances in Clinical Technology serves as an exciting forum to bring together the understanding of all of these trends and more importantly identify opportunities to apply them.

Darshan Shah, AstraZeneca, Event Advisory Board 2014
For full conference terms and conditions including cancellations policy please visit www.informa-ls.com/ACT

SPONSORSHIP AND EXHIBITION OPPORTUNITIES

How could your company benefit?

- Present a service or technology on the conference programme to create market awareness of your expertise
- Generate new leads and increase your business pipeline with an exhibition stand
- Ensure visibility from your company brand through logo placement both pre-event and onsite
- Build relationships and meet new customers at the networking drinks reception
- Target your ideal audience as part of our tailored marketing campaign

Tech Factor: Call for Rising Stars
We are looking for rising stars to showcase some of the latest technologies—each service provider will take the limelight for 10 minutes, providing a short and snappy summary of some emerging technologies in clinical research

NEW FOR 2014: Demo Tour
The Demo tour is a great way to direct traffic back to your booth. On both days of the conference we will be inviting delegates to join and take part in the tour in order to find out about the latest products and services hitting today's market. Each tour will consist of a total 4 x companies who will all be given the chance to demonstrate their services for 10 x minutes.

To take part in the demonstration please contact luke.pickering@informa.com or +44(0)20 3377 3553

Industry Already in Attendance:
- Novo Nordisk
- GSK
- Eli Lilly
- Boehringer Ingelheim
- Merck
- Janssen
- Pharma Diagnostics NV
- Johnson & Johnson
- Amniox Medical
- Sacaja Consulting
- Arteaus Therapeutics
- Pfizer
- Eisai
- Biogen Idec
- Almirall

Attendee Job Title Breakdown:

- Head of Data Management
- Clinical Project Director
- Global Clinical Operations
- TMF Integration
- Innovation Leader
- Executive Director - Clinical Development
- Director Clinical Operations
- ePRO Specialist
- Head of Clinical Systems
- Data Manager
- Head of Clinical IT
- Biostatistics Manager
- EDC Manager
- VP of Clinical Operations
- Head of Clinical Innovation

For more information on the opportunities available, please contact Luke Pickering • Email: luke.pickering@informa.com • Tel: +44 (0)203 377 3553

STANDARD INDUSTRY RATES

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<th>Days</th>
<th>Code</th>
<th>FLASH RATE*</th>
<th>SAVE</th>
<th>Between 27th June and Friday 15th August 2014</th>
<th>SAVE</th>
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<td>2 Day Pass: Conference Only</td>
<td>CQ4185C</td>
<td>£1998.80</td>
<td>£600</td>
<td>£1999 + 20% VAT = £1998.80</td>
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*T & Cs Discount Promotion:
1. Pharma & Biotech only until 27th June 2014
2. Offer only applicable to employees of Pharma and Biopharm companies.
3. Only applicable for the 2 main conference days and not available on add-on days.
4. Not applicable to supplier/vendor companies. Informa Life Sciences will verify whether you are a vendor/supplier when your registration is processed.

For full conference terms and conditions including cancellations policy please visit www.informa-ls.com/ACT

VENUE DETAILS: Hotel Café Royal, 68 Regent Street, London W1B 4DY • Tel: +44 (0)20 7406 3333 • enquiries@hotelcaferoyal.com • www.hotelcaferoyal.com

REDUCED RATE ACCOMMODATION: The cost of accommodation is not included in the conference fee. Please visit the conference website www.informa-ls.com/ACT section “Accommodation” for information on how to book reduced rate accommodation. Please book early to avoid disappointment

CANCELLATION DATE: 1st September 2014

Please visit website for full information on event registration

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